

CELEBRATING 4-H WEEK

A Tool Kit for Louisiana to celebrate 4-H Week

October 2-8, 2022



WHAT TO EXPECT IN THIS TOOL KIT:

Daily Themes
Morning Announcements
Suggested Activities
Example Social Media Scripts
Sample Proclamation
Sample News Article
Access to Logos & Social Media Graphics

PURPOSE!

National 4-H Week is a great time to promote 4-H and all of the opportunities it has to offer! In this packet, you will find resources such as daily themes, announcements, trivia questions, sample graphics, challenges, ideas, a declaration that can be used by parish government and much more to help support parish offices, 4-H agents, volunteers, and 4-H members to create an awesome experience tailored to your parish!

National 4-H Week will be held October 2-8, 2022! This year's theme will be **"Opportunities 4 All"**. During Louisiana 4-H week, make & schedule posts to social media. Please follow the Louisiana 4-H Facebook and Instagram for updates and tag us in your posts!

Please use the #Opportunity4All and tag @Louisiana4h
in all of your social media posts!

A LETTER FROM LOUISIANA 4-H STATE PRESIDENT

Hey Louisiana 4-H!

My name is Morgan Meaux and I am serving as your 2022-2023 State 4-H President! I am honored to be able to serve the members of our amazing organization. 4-H has impacted many youth around our great state and continues to do so which is why I invite you to celebrate Nation 4-H Week with me starting October 2nd. The National 4-H Week Marketing Committee has worked extremely hard to prepare amazing information for the upcoming week. I encourage you to be on the lookout for social media posts and opportunities for you to participate in during National 4-H Week. I challenge each and every one of you to advocate for this amazing organization and the opportunities you have gained from it. 4-H truly has “opportunities for all” and we should do our best to educate people on these opportunities. I hope that you all have a great year. Thank you!

Morgan Meaux

2022-2023 Louisiana 4-H President



A LETTER FROM DR. LEPLEY

Dear Agents,

“Opportunity 4 All” is the theme for the 2022 National 4-H Week packet from Louisiana 4-H. Beyond the 4-H motto and pledge, I cannot think of a better slogan that applies to the work each of us does within the 4-H youth development program. Regardless of where you are in the state, each of us daily provides an opportunity for all the youth of Louisiana. Through the opportunities of the Louisiana 4-H program each of you are creating, lighting, or helping develop “sparks” in our youth, sparks that may help a young person find their place in the world, set them on an educational or career track, or one that may save their life.

We should never underestimate the power of providing opportunities to youth. Just think back to the creation of the 4-H program more than 110 years ago. A daring gentlemen challenged the norm and had young men plant plots of corn to demonstrate the power of modern agriculture. From that challenge, a spark was made among the youth, the adults, and the world. Today, that spark is one of the largest youth development programs in America and across the globe, 4-H.

While we may not ever make a global spark, we create countless sparks through the opportunities we provide to our youth. Some of these sparks come from each of us being willing to change, adopt new technologies, and allow new opportunities to be created, while some are retired, or pivot to different delivery modes when necessary. Sometimes sparks are tough to light or adopt, but because of each of your dedication and commitment to the youth, your sparks become the guiding light to the future. Just as each of your guiding lights shines a long way; we realize that some sparks in youth are seen today and for others, it may be years. National 4-H Week allows us to not just celebrate the sparks of ourselves, our 4-H members, and volunteers but it allows us to thank others within our governments, school systems, and communities for helping 4-H provide “Opportunities 4 All” through their supportive sparks.

THANK YOU for your spark and I hope you will join in this year's celebration of “Opportunity 4 All” that Louisiana 4-H provides the youth of Louisiana. Because of you, the future is bright with more than 150,000 sparks across our state!

Sincerely,

Toby L. Lepley, PhD

Associate Vice-President & Youth Program Leader

Celebrate!

National 4-H Week | October 2-8, 200

Looking for a fun way to participate? Wear the following items on each day to match the theme!

Main Project Monday-

Dress for Success- Career Day

Travel Tuesday-

Dress Like a Tacky Tourist

WE Build Leaders

Wednesday-

Dress like a Construction
Worker

Thankful Thursday-

Dress in All GREEN

Friendship Friday-

Dress to Match with Your
Friends

Celebrate!

National 4-H Week | October 2-8, 200

Looking for a fun way to participate? Wear the following items on each day to match the theme!

National 4-H Week Dress Days

Main Project Monday -

Career Day

(what you would wear for your future career)



Travel Tuesday -

Tacky Tourist

(hawaiian)



We Build Leaders Wednesday -

Construction

(anything related to construction workers)



Thankful Thursday -

GREEN DAY

(all green)

*Thank
You*

Friendship Friday -

Twin Day

(match with your bestie)



MAIN PROJECT MONDAY

Example Announcement

As we celebrate Career Day, The Louisiana 4-H program impacts almost 200,000 youth each year with programs about leadership, citizenship, healthy living, and science engineering and technology. How has the 4-H program impacted you? Share your story with a friend. As we celebrate **Career Day**, Louisiana 4-H members are impacting the communities they live in by contributing almost 30,000 hours of service each year meeting the needs in their areas.



Activity Ideas for Main Project Monday

- Create a virtual presentation featuring new projects 4-H is adapting to keep up with the changing world.
- Create a Day of Learning to promote 4-H. You can do this by organizing a workshop where you either speak about 4-H, show a project that you completed in 4-H, and/or allow new or non-members to adopt a 4-H leader that will educate them about a project.
- Attend your local City Council meeting to acknowledge the 2022 National 4-H Week by signing the 4-H Week Proclamation
- Have a 4-H flag raising at a local bank, business, etc. that is frequently visited and seen.
- Gather supplies to donate to local kids in need.

SAMPLE SOCIAL MEDIA POST

1. What is a better way to begin celebrating National 4-H Week than to share how 4-H has ignited our sparks? Comment about or post a picture of you and your 4-H-inspired "Spark" or project area!
2. Let's "Dress for success!", and share moments we have thrived in our 4-H Projects!
3. Citizenship, Veterinary Science, Aerospace, Outdoor Skills, Pet Care, and Leadership are just a few of the many project opportunities in 4-H. Where will you find your "Spark"?



TRAVEL TUESDAY

Example Announcement

To celebrate National 4-H Week today's theme is Travel Tuesday. Did you know that as 4-H'ers we pledge our hands to larger service every time we recite the 4-H Pledge? A fun fact about our pledge is that it was officially adopted in 1927! In honor of Travel Tuesday, we challenge you to do your part to make our world a cleaner place to

travel in! It is as easy as picking up litter or starting your very own recycling project! While you are out making a difference, don't forget to show off your green attire by sharing your photos on social media and using the hashtag #Opportunity4All! Happy National 4-H Week!

ACTIVITY IDEAS

- Create a list of all the places you have already visited and would like to visit through 4-H. Set goals and create a pathway to get there!
- Not sure what trips are available to you? Talk to your 4-H agent about the opportunities and their requirements.
- Promote your passion for 4-H with 4-H stickers, photo frames, etc. Posts the photos to social media!
- Make supporter cards & signs for local businesses to display.
- Tell about how 4-H is using its agricultural roots in new projects and activities to create sustainable agriculture. Speak to an organization that may not know about 4-H or would like to learn more about 4-H.

SAMPLE SOCIAL MEDIA POSTS

- It's National 4-H Week and today is "Travel Tuesday" share your favorite place that 4-H has taken you!
- Love to travel? 4-H has many opportunities to explore and visit new places! Some of these can take you to other states like Washington D.C. for Citizenship Washington Focus, Atlanta, Georgia for National 4-H Congress, Orlando, Florida for the Orlando Leadership Institute, and many others OR some trips may take you to different areas of the state like the 7th-8th Grade Educational Trip, Challenge Camp, 4-H Camp, and more! You never know where 4-H will take you next!



WE BUILD LEADERS WEDNESDAY

Example Announcement

As we celebrate We Build Leaders Wednesday, the Louisiana 4-H program impacts almost 200,000 youth each year with programs about leadership, citizenship, healthy living, and science, math, engineering & technology. Louisiana 4-H has six State Boards and two Ambassador Teams allowing members high school members to use

their leadership skills to serve others. Besides State Leadership Boards, other ways you can become a leader are running for a club office, teaching a small group something about your project, conducting a demonstration in front of your club, or serving a mentor for others. I challenge you to share some of your leadership experience with the people around you and continue being a leader!

SUGGESTIONS FOR WEDNESDAY'S IDEAS AND EVENTS

- Participate in your Jr. Leader Club. If you are not already in it, reach out to get more information about the club.
- Speak to an organization that may not know about 4-H or would like to learn more about 4-H.
- Advocate for 4-H and why you are passionate about this youth organization.
- Write letters to local legislatures and local officials about the impact 4-H has on youth.
- Make tray or door decorations, or write letters for a local nursing home.
- Create a virtual presentation showcasing service-oriented activities that 4-H has to offer, as well as community service ideas for clubs.
- Help do extra chores around your house or help siblings with their school work.

SAMPLE SOCIAL MEDIA SCRIPT

Have you ever looked into leadership opportunities that you could participate in? Two things that you can do if you are looking to become a leader are

1. Join your Jr. Leader Club or attend Junior Leadership Conference. Each parish has a Jr. Leader Club that is open for 8th-12th graders and meets monthly to discuss new events that are occurring within your parish. The members of this club are in charge of leading the younger members at different parish-level 4-H events.
2. JLC is an event that occurs in March where members from around the state are invited to strengthen their leadership skills.

Ask your agents for more information if either of these events sounds interesting to you! If you are already in Jr. Leaders comment below on what your favorite workshop to lead is and why.

#WeBuildLeadersWednesday #Louisiana4H #Opportunity4All



THANKFUL THURSDAY

Example Announcements

This Thursday we are celebrating all that we are thankful for in 4-H!

Take a moment to think back to all of the experiences you have had in and out of 4-H thus far. Reminisce about the friendships, places you've traveled, opportunities you were provided, and all that you have learned along the way!

Now, think about who helped you to get there? Take a few minutes out of your day and to tell all of those people around you that have helped in some way "Thank You! And your parents & teachers- Don't forget to thank them too!

Suggested Activities for Thursday

- Write a Thank You card to your club leader(s) and agent(s) for all they do for your parish 4-H program.
- Do something nice for someone else, like a friend or classmate, to pay it forward!
- Talk to your family members who may have been in 4-H. Ask them to tell you about their favorite experiences and discuss how 4-H has impacted their lives.
- Dig a little deeper into your family history to determine how many generations of family members have been a part of the 4-H organization.

SAMPLE SOCIAL MEDIA POST

This Thursday we are celebrating all that we are thankful for in 4-H! there are so many opportunities in 4-H and so many different routes you can travel, you never know whom you will meet or where you will go from there.

Take a few minutes out of your day and tell us about the people you are thankful for that you met in 4-H. Don't forget to thank them too!

Think about what you have done in 4-H, the places you have gone to and explored, the meetings you sat in for hours, and the blisters you've gotten on your feet. Now imagine 4-H without those experiences. You can't have a good 4-H trip without a bit of sleep deprivation, but hey, that helped build the person that you are today.

So what in 4-H are you thankful for? The people? The experiences? The t-shirts? Whatever it is,...share it with your fellow 4-Hers.

#ThankfulThursday #Louisiana4H #Opportunity4All



FRIENDSHIP FRIDAY

Example Announcement

Today for National 4-H week, we are celebrating Friendship Friday.

You have heard about some of the great opportunities in 4-H, but did you know it could help you make new friends?

4-H is a great place to meet new friends, from your school, to your parish, to your state! A good place to

start is your parish project clubs. Find something you are interested in, like shooting sports, cooking, or fashion, and get involved. Chances are that the youth you meet will have the same interests as you. From there you can get to know them better with every club meeting! To make friends from all over the state, you could try a 4-H camp. Every age group has a camp or event where kids from different parishes come together to have fun and learn new things. As you get older, you have the chance to join a State Leadership Board, that allows you to meet new people from all over the state, that become your lifelong friends. 4-H offers so many ways to make new friends!

SUGGESTIONS FOR FRIDAY'S IDEAS AND EVENTS

- Have members pair up with someone who enjoys the same project/interest club (i.e., shooting sports, cooking, livestock) and have them discuss what they have in common!
- Have groups of kids work together to write a song, draw a picture, or write a story about their favorite thing about 4-H.
- Hold a 4-H club social where members have time to talk and meet each other!
- Host a small outdoor or virtual movie night showing a family movie and possibly create a commercial to air at the beginning highlighting what 4-H is about.

Sample Social Media Post

Meet Bryce and Zae'don from Richland Parish! They have lived in the same parish their whole lives but didn't meet until they went to 4-H Camp Grant Walker this summer. They were so excited to go to their first camp, and now they can't wait to see each other at other 4-H events!

#FriendshipFriday

#Louisiana4H

#Opportunity4All



What is Service?

Service is defined as the action of helping or doing work for someone. Service is volunteering to help someone in need.

SERVICE SATURDAY

About Service Saturday

Service learning is a form of hands-on learning in which students participate in activities that address human and community needs as a team. Service projects can be developed and lead by the youth. The project focused on for a period of time to help complete a project or collect and donate items to a specific charity.

appreciation to your parents, grandparents, siblings, aunts, uncles, cousins, and whoever else! Take time today to spend with your family! Have fun, play a game, go out to eat- just show how much you are grateful for their love and support!

Example Ideas for Service Saturday

- Volunteer at the food bank
- Serve at a local homeless diner
- Help elderly neighbors or family
- Clean up your local park
- collect and donate diapers, hygiene products, canned foods, or school supplies.



SAMPLE SOCIAL MEDIA SCRIPT

1. Today is the last day of National 4-H Week- Service Saturday! Here are a few steps of how YOU can offer your "Hands to Larger Service" by conducting a service-learning project in your community!

1. Identify a need in your community
2. Tie the need to a learning experience
3. Perform the service project
4. Reflect upon the project and whom it affected
5. Don't forget to CELEBRATE your accomplishments!

#ServiceSaturday #Louisiana4H #Opportunity4All

2. It's Service Saturday! How are YOU offering your "Hands to Larger Service"? Drop a picture of your service project below! #ServiceSaturday #Louisiana4H #Opportunity4All



Proclamation

2022 NATIONAL 4-H WEEK

WHEREAS, the _____ is proud to honor the 4-H Youth Development Program of the LSU AgCenter Cooperative Extension Service for 114 years of providing experienced-based education to youth throughout the state; and

WHEREAS, Its more than 235,000 urban, suburban, and rural youth participants, ranging in age from eight to nineteen, hail from diverse ethnic and socioeconomic backgrounds and truly represent a cross-section of the state; and

WHEREAS, The program undoubtedly could not have achieved the success that it has done today were it not for the service of its more than 9000 volunteers, who have given generously of their time, talents, energies, and resources to the youth of Louisiana; and

WHEREAS Throughout its proud history, the 4-H program has developed positive role models for countless citizens and through its innovative and inspiring programs, continues to build character and instill the values that have made our state strong and great; now, therefore, be it RESOLVED, That the _____, hereby designates October 4-10, 2022 as National 4-H Week in Louisiana and commends the 4-H Youth Development Program of the LSU AgCenter Cooperative Extension Service and the many men and women who have made the program a success.

NEWS ARTICLE

Louisiana 4-H: Opportunities 4 All

Contact: Parish LSU AgCenter Extension Office

For more than 114 years, the 4-H Program of Louisiana has been engaging youth in activities that help develop skills for a lifetime. These skills range from communication to community service and from goal setting to leadership. Regardless of the skill learned, the benefits gathered from a young person participating in the 4-H Program is priceless.

The 4-H Program is a nationwide youth development program that has nearly 6 million youth involved in it annually. Administered in Louisiana by the LSU AgCenter Cooperative Extension Service, 4-H serves youth in all parishes in the state through a network of 64 Parish Extension Offices. 4-H is managed jointly by both a professional and volunteer staff. Louisiana 4-H has more than 235,000 youth participants and more than 9000 volunteers working together to deliver the projects, opportunities, and events offered annually through the program.

4-H is unique in that it offers experiences to the most urban young person and youth in rural areas by providing the opportunity to participate in 4-H clubs, school enrichment opportunities, project clubs, day and overnight camps, and other special interest opportunities.

Youth members can participate in a variety of projects in the areas of healthy living, science, engineering, and technology, and citizenship. Beyond the excitement of learning something new through a project, youth have the opportunity to participate in leadership conferences, travel the world, become involved in their community through service, and meet new friends in a safe and comfortable setting. A young person's experiences in 4-H makes a difference for a lifetime by allowing them to grow and appreciate the importance of being a good citizen, a strong leader, and a person of character.

If you would like to learn more about 4-H, or have a family member wanting to join 4-H, contact your local LSU AgCenter Extension Office or visit the Louisiana 4-H and Youth Development website at: https://www.lsuagcenter.com/topics/kids_teens

SOCIAL MEDIA GRAPHICS & LOGO

Downloadable Pre-Made Social Graphics can be
found on the "National 4-H Week Marketing Packet"
located in TEAMS,



NATIONAL 4-H WEEK 2022

October 2-8

#Opportunity4All



ACKNOWLEDGMENTS



2022 Louisiana 4-H Week Packet
State 4-H Executive Board

This packet was adapted from:

**Texas A & M AgriLife National 4-H Week
Packet**

Toby Lepley, Extension 4-H, and Youth
Development Specialist